

Our approach to sustainable value creation

Our businesses impact various communities, stakeholders and sections of society and we are committed to partnering with and supporting these stakeholders to enable shared prosperity. How we manage ourselves and these partnerships ultimately determines the extent to which we can create value in our business and contribute to society sustainably.

We view value creation as a holistic process

Our external business environment is constantly evolving and is influenced by rapid changes in consumer preferences, industry value chains, competitive dynamics, socio-economic factors and technological evolution. These dynamics are further exacerbated by global and regional macro volatility and the increasing complexity of the regulatory and tax environment.

We remain focused on ensuring we have the agility and foresight to adapt to maintain our competitiveness and relevance in the long term. To this end, we adopt a robust process of identifying and evaluating material matters that currently affect our business or will continue to do so in future.

We complement this approach with a rigorous planning framework to ensure we pursue opportunities timeously and manage risks appropriately. Our strategic priorities are then informed by our external business environment, having regard to the material matters we have identified and their resultant opportunities and risks. We support sustainable value creation through investment in our businesses, partnerships and people.

