

Calvo's message

A window into our world of more than entertainment

Africa is a diverse continent with huge potential to deliver prosperity for its people. As an African company, we are deeply invested to contribute to that prosperity. For the last 40 years, we've been delivering video entertainment services to 50 countries across Africa. We currently reach 21.8 million households.

Our contribution is about so much more than delivering video entertainment and consumer services. Our purpose is to enrich lives. We see ourselves as an integral part of every community in which we operate. We want to ensure we deliver initiatives that address the issues in those communities and make a lasting impact. These initiatives aim to address socio-economic challenges including employment, contributing to the fiscus and empowering small businesses to grow.

This Social Report provides a window into our world of enriching lives - how we use our platform to give Africa a voice on a local and international stage, how we invest and develop Africa's television and film production industry to turn those voices into stories, how we embrace diversity, celebrate our differences and create the best workplace for our employees, how we unearth talent and boost sport participation in Africa and how we empower small businesses.

**ZAR298
million**
invested in
CSI initiatives

**ZAR123
million**
in airtime
donated to CSI
campaigns

This report also shares the stories of the people and businesses we have empowered and the partnerships that continue to grow.

As our business evolves and grows, our world of enriching lives will also evolve and grow. Our hope is that it will truly make a far-reaching impact on our beloved continent and its people.

May this report inspire you to make your own impact.

Thank you for your continued support – let us continue to enrich lives together.

Calvo Mawela
MultiChoice Group CEO

