

# Celebrating diversity

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The **empowerment** of women is a **key priority** for **MultiChoice**. We want to **offer women support** and will do this via programs and initiatives that speak to challenges ranging from transformation in the workplace to societal issues like GBV (Gender Based Violence). **Transformation is a long game** but we at **MultiChoice** are **committed** to the cause. We need to **continuously uplift women**. A lot has to still be done to from an equality point of view throughout our society, we will **do our best** as a corporate to **give women a voice and create opportunities** that would level the playing field.

**Fahmeeda Cassim-Surtee, CEO at DStv Media Sales.**



Since the dawn of modern history, women have largely been treated as the inferior gender and subservient to their male partners, who routinely made life choice decisions on behalf of women.

Centuries of relentless struggle have brought women to the cusp of universal recognition as equals, at least in principle. Many men still don't accept this overdue reality.

Although Africa is often viewed by outsiders as tribal and traditional, we are making great progress in enabling women to rise to the top rungs of commerce, politics and society.

For instance, Rwanda at 53.6% is one of only 14 countries in the world with 50% or more women in their cabinet. Rwanda's Parliament is also 61.3% female - the highest in the world. In Sub-Saharan Africa, the percentage of women leadership positions at 24.4% closely follows the world average of 24.9%.

On these pages we showcase and celebrate African women who are blazing a trail for all women to follow.



**48%**

of MultiChoice employees  
are women (as at  
31 March 2022)

**45%**

of MultiChoice's employee  
development spend was  
allocated to female talent

**62%**

of MultiChoice's bursary  
spend was allocated  
to women