

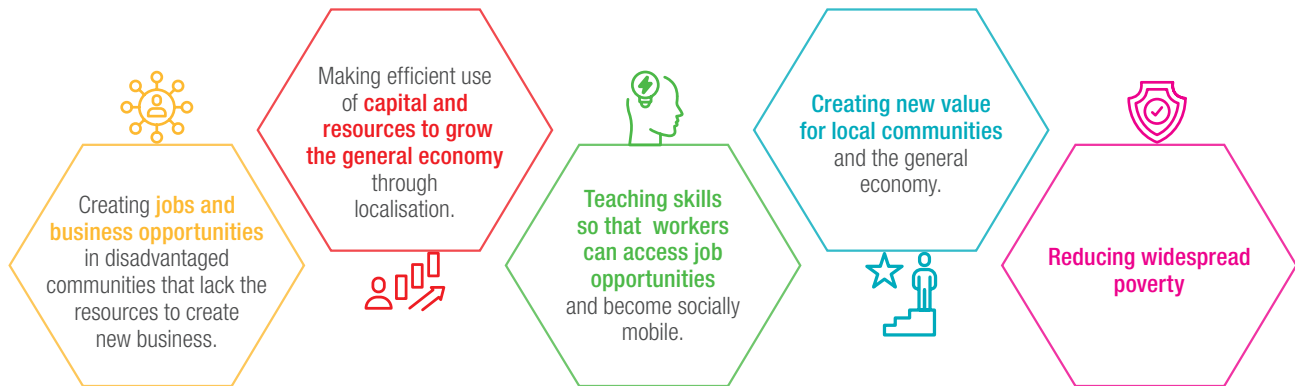
# Supporting small business

## Enterprise Development Trust

Enterprise development (ED) is about devoting funding, resources, expertise, opportunities and time into helping entrepreneurs establish or grow businesses. In South Africa, ED is primarily targeted at people and start-ups in disadvantaged communities that generally lack the resources to enable fledgling businesses to get off the ground.

South Africa's specific economic history means that ED initiatives are often part of Broad-Based Black Economic Empowerment strategies within companies, in terms of South African black empowerment legislation.

Enterprise development strengthens communities and enriches general society by:



**58%**

of the businesses we support are black female-owned

**ZAR389 million**

in approved funding since 2012

**337**

permanent jobs created since 2012

**In 2022:**

**ZAR27.7 million**

in funding disbursed

**2 912**

independent service providers across Africa