

Reaching into our communities

Our regional social investments

Across the African continent, communities face challenges unique to their area. MultiChoice Group chooses not to be prescriptive in the type of community initiatives that our regional teams invest in, instead allowing them to respond to the needs in their area. Below are some of the initiatives we ran.

Supporting flood victims

Country: South Africa

In April 2022, severe flooding hit the KwaZulu-Natal province – almost 450 lives were lost, and over 13 500 households were affected.

ZAR2 million

donated to Gift of the Givers

ZAR265 400

in relief packs distributed to employees



Supporting education in public schools

Country: South Africa

Umlambo Foundation was founded by Dr Phumzile Mlambo and is an NPO that is focused on improving education outcomes in public schools.

ZAR1 million

donated to Umlambo Foundation



Boosting youth employability

Country: South Africa

The national Youth Employment Service (YES) aims to bolster youth employment in the country by giving young people the opportunity to work. For the second year running, MultiChoice is partnering with YES and taking a cohort of learners, who will receive work readiness training and a stipend before being employed (either by MultiChoice or externally) once they complete the programme.

ZAR37 million

invested in the 2022 financial year



700

job opportunities created to date

625

learners placed to date

395

learners were part of the 2022 intake

217

learners were placed in either permanent or non-permanent employment

300

learners are part of the FY23 intake, of which:



75

are disabled

75

are admitted to TVET colleges

75

are university graduates



Reaching into our communities

Our regional social investments continued

Helping those facing difficult times

Country: Uganda, Malawi, Tanzania, Zambia

Television broadens knowledge of different cultures, promotes tolerance and global understanding of international issues. Through current affairs, discovery, lifestyle, cooking shows and children's programmes, television encourages scientific and cultural curiosity from early childhood, and supports those who are going through troubled times.

In an effort to increase access to digital TV services, the MultiChoice donated GOtv decoders and subscriptions to children's homes across various countries.



30 decoders

donated to orphanages in Uganda

10 decoders

donated to children's homes in Malawi

10 decoders

donated to the University Teach Hospital's children's hospital

5 decoder and TV sets

donated to Doris Mollel Foundation, to be installed in hospital wards for the mothers of pre-term babies in Tanzania

Supporting the victims of Cyclone Ana

Country: Malawi

In the first quarter of 2022, Cyclone Ana devastated Malawi's southern region. MultiChoice Malawi asked employees to donate clothing, non-perishable goods and sanitary items, which were distributed through the Anglican Diocese of Southern Malawi's disaster and relief committee.

100

items of clothing donated

80

items of non-perishable goods donated



Stand up for African mothers

Country: Tanzania

Maternal mortality is of national concern in Tanzania – reducing it is part of the Tanzania Vision 2025 and the National Strategy for Growth and Poverty Reduction.

MultiChoice Tanzania joined hands with Amref Tanzania in a “Stand up for African Mothers” campaign, aimed at training and deploying midwives to ultimately reduce maternal mortality.

TZS23 million

donated to support the deployment of midwives in Tanzania



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Helping in the fight against COVID-19

Country: Zambia

During the peak of the pandemic, MultiChoice Zambia donated personal protective equipment (PPE) and supplies to the Surgical Society of Zambia to help in the fight against COVID-19.

K225 000

worth of supplies donated



Supporting education

Country: South Africa

Educating people leads to educated communities, which leads to a progressive country. MultiChoice supports education, especially students who need funding to study at tertiary institutions. Surveys show that 70% of students at some point during the academic year cannot afford to buy food, 68% are unable to afford student materials, and 62% feel they could not afford to pay to participate in campus-based social and academic activities.

#R10GoesALongWay

ZAR990 375

worth of on air and social media exposure provided to the #R10GoesALongWay campaign, run by the FundiFoundation to raise funds for disadvantaged students.

The entire campaign helped **106** students get funded, with a total amount of

R2.34 million

in total pledged by all those involved.



Lighthouse Foundation

10 fully funded bursaries for STEM field students provided via the Nomzamo Lighthouse Foundation

R500 000 donation to support the project

R1 million in airtime and producing a promotional video

R100 000 in digital promotion support

#R10
Goes
ALong
Way