

Supporting small business

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Introduction

Small-and medium-sized enterprises comprise more than 90% of business, encompass over two-thirds of all jobs worldwide, and generate 55% of GDP in developing economies. They also create the bulk of new jobs entering the workplace. Supporting a small business also supports the local community it's located in. Local businesses create jobs in their communities and tend to support other local businesses too, thus keeping more money circulating in their communities.

ZAR13.4 billion

in preferential procurement spend
in South Africa to local, upcoming
and previously disadvantaged
operators

ZAR3 billion

spent on South African
small, medium and micro
enterprises

ZAR2.8 billion

spent on suppliers with at
least 30% women
ownership

Many small businesses are solving Africa's issues with innovative solutions, taking ownership of the growth of the continent.

Most importantly, by spending money with small businesses, you're supporting hard-working people who are devoting their blood, sweat, and tears - and risking their own money - to make their dreams become real.

